July 22, 2005

RECEIVED

Ms. Beth O'Donnell
Executive Director
Public Service Commission
211 Sower Boulevard
P. O. Box 615
Frankfort, KY 40602

JUL 2 2 2005

PUBLIC SERVICE COMMISSION

Phone:(502) 582-1475

Fax: (502) 582-1573

RF:

An Inquiry Into Limitations of Use for Tariffed Services Designated or

Otherwise Referred to as Unlimited Administrative Case No. 2005-00186

Dear Ms. O'Donnell:

Enclosed for filing in this case are BellSouth Long Distance's ("BSLD") Responses to the Commission's Data Requests dated June 22, 2005, and the Attorney General's Data Requests dated Jun 23, 2005. In accordance with the Commission's Order, five copies of the Responses are enclosed.

Since this is not an adversarial proceeding, BSLD is not serving its Responses on all the parties listed on the Commission's service list in this case. A copy of the filing is served on the Attorney General. Also enclosed is an extra copy of this letter to be stamped as received and returned to the undersigned in the enclosed self-addressed, stamped envelope.

Sincerely,

Čheryl 🕏 Winr

Enclosures

cc: Dennis G. Howard, II, Assistant Attorney General

593902

CERTIFICATE OF SERVICE

I hereby certify that a copy of the foregoing was served on the following individual by mailing a copy thereof, this 22nd day of July 2005.

Mus R. Wuu Cheryl R. Winn

Dennis G. Howard, II Assistant Attorney General 1024 Capital Center Drive, Suite 200 Frankfort, KY 40601-8204

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PUBLIC SERVICE COMMISSION

BellSouth Long Distance, Inc. KY Adm Case No. 2005-00186 KY PSC's Request for Information June 22, 2005 Item No. 1 Page 1 of 2

REQUEST:

Does the utility offer a plan that is described, named, or marketed as "unlimited"? If yes, identify and describe the plan and provide copies of the tariff sheets on which the plans can be found.

RESPONSE: Yes. The BellSouth Long Distance ("BSLD") plans currently being marketed that contain unlimited in their names are as follows:

Residential Plans:

BellSouth® Basic Unlimited II Plan - provides eligible residential customers with unlimited minutes of interexchange (both interstate and intrastate) long distance usage, subject to certain restrictions, for a flat monthly charge.

BellSouth® Basic Unlimited II Value Plan - provides eligible residential customers with unlimited minutes of interexchange (both interstate and intrastate) long distance usage, subject to certain restrictions, for a flat monthly charge.

BellSouth® Basic Unlimited II Savings Plan - provides eligible residential customers with unlimited minutes of interexchange (both interstate and intrastate) long distance usage, subject to certain restrictions, for a flat monthly charge.

BellSouth® Basic Unlimited II Savings Value Plan - provides eligible residential customers with unlimited minutes of interexchange (both interstate and intrastate) long distance usage, subject to certain restrictions, for a flat monthly charge.

BellSouth® Unlimited Plan - provides eligible residential customers with unlimited minutes of interexchange (both interstate and intrastate) long distance usage, subject to certain restrictions, for a flat monthly charge.

BellSouth Long Distance, Inc. KY Adm Case No. 2005-00186 KY PSC's Request for Information June 22, 2005 Item No. 1 Page 2 of 2

BellSouth[®] Unlimited Multi-Line Plan - provides eligible residential customers with up to three (3) lines with unlimited minutes of interexchange (both interstate and intrastate) long distance usage, subject to certain restrictions, for a flat monthly charge.

BellSouth[®] Unlimited Savings Value Plan - provides eligible residential customers with unlimited minutes of interexchange (both interstate and intrastate) long distance usage, subject to certain restrictions, for a flat monthly charge.

Business Plans

BellSouth® Business Unlimited Flex Plan - provides eligible business customers with unlimited minutes of interexchange (both interstate and intrastate) long distance usage, subject to certain restrictions, for a flat monthly charge.

BellSouth® Business Unlimited IntraLATA Plan – provides eligible business customers with unlimited intrastate IntraLATA toll calling subject to certain restrictions, for a flat monthly charge. InterLATA calls are provided at specified usage rates.

BellSouth® Business Unlimited Plan - provides eligible business customers with unlimited minutes of interexchange (both interstate and intrastate) long distance usage, subject to certain restrictions, for a flat monthly charge.

Copies of the tariff sheets for these plans are attached.

4.2 Residential Service Offerings, (Cont'd.)

4.2.2 BellSouth® Basic Unlimited II Plan

The BellSouth® Basic Unlimited II plan is a direct dialed outbound long distance service offered to single line or multi-line residential Customers on switched access lines. Service is offered on a flat rate basis, twenty-four hours per day, seven days per week. Customers must dial 1 plus the area code, if applicable, and the terminating number to complete a call utilizing this service. The BellSouth® Basic Unlimited II plan provides the Customer with unlimited minutes of interexchange (both interstate and intrastate) long distance usage for a flat rate monthly charge (certain restrictions, as outlined below, do apply). This plan does not provide call detail information on the Customer's monthly bill.

This service is only offered in conjunction with the corresponding interstate BellSouth[®] Basic Unlimited II plan. An additional monthly service charge will apply for the corresponding interstate service. This service is not offered on an intraLATA or intrastate only basis.

(A) Monthly Service Charge

Monthly Charge

\$13.99

(B) Customer Eligibility Criteria

In order to be eligible for this plan, the Company must be able to verify that the Customer meets the following eligibility requirements. Customers who no longer meet these eligibility requirements will not be eligible for this plan and will be contacted by the Company and offered an alternative plan. Customers are eligible for this service if they meet the following requirements:

(1) This plan is available to Customers with one to three lines at a location.

(N)

(N)

Issued: March 31, 2005

Effective: April 1, 2005

(N)

SECTION 4 - RESIDENTIAL AND BUSINESS SERVICES, (CONT'D.)

4.2 Residential Service Offerings, (Cont'd.)

Issued: March 31, 2005

4.2.2 BellSouth® Basic Unlimited II Plan, (cont'd.)

(B) Customer Eligibility Criteria, (cont'd.)

- (2) Single line Customers must subscribe to BellSouth Long Distance and must also subscribe to one of the Company's affiliated incumbent local exchange entity's residential services (except for BellSouth® Complete Choice® plan or BellSouth® PreferredPack® plan) with no Associated Services as defined in Section 3.13 of this tariff. Multi-line Customers must subscribe to BellSouth Long Distance and to one of the Company's affiliated incumbent local exchange entity's residential services (except for BellSouth® Complete Choice® plan or BellSouth® PreferredPack® plan) on each line under this plan with no Associated Services. The Customer must receive billing for each of these services from the Company's affiliated incumbent local exchange entity.
- (3) Customers must presubscribe to BellSouth Long Distance for both intraLATA and interLATA long distance service on all lines subscribed to under this plan.
- (4) Customer lines associated with educational institutions, (colleges, universities, etc.) are not eligible for this plan.
- (5) This plan cannot be used for any use inconsistent with residential service.
- (6) This plan is not available for resale.
- (7) This plan is not available on an account that is the recipient of charges billed from another location.
- (8) Unlimited plan usage does not include multi-party conference calls (except those calls placed by using the Three-Way Calling feature are included), calls to 900, 976, 700 numbers and other calls to access information services, directory assistance, calling card, operator services, international calling and toll free calling services.

Effective: April 1, 2005

Director, Business Implementation and Compliance BellSouth Long Distance, Inc. 400 Perimeter Center Terrace, Suite 400 Atlanta, Georgia 30346 (N)

(N)

(N)

(N)

(N)

SECTION 4 - RESIDENTIAL AND BUSINESS SERVICES, (CONT'D.)

4.2 Residential Service Offerings, (Cont'd.)

Issued: March 31, 2005

4.2.2 BellSouth® Basic Unlimited II Plan, (cont'd.)(B) Customer Eligibility Criteria, (cont'd.)

(9) If the Company determines that usage is not consistent with typical Residential Customer usage, the Customer may be subject to an additional fee of \$50.00* per month or offered an alternative plan at the Company's sole discretion.

For the purposes of this plan, typical residential usage is presumed to be total usage that does not exceed 5,000 minutes per month of interstate and/or intrastate service per account.

- (10) Employee discounts, as defined in Section 4 of this tariff, do not apply for this plan.
- * This charge is the same as the additional fee identified in the Company's Interstate Residential Services Pricing and Service Guide. Only one additional fee will apply when both interstate and intrastate service is provided to the Customer. This fee will not be applicable during the first invoice period where usage exceeds what is presumed to be typical residential usage. In lieu of the initial fee, the Company will notify the Customer, in writing, that his usage has exceeded the typical residential usage threshold and that the additional fee may be assessed on any subsequent month invoice in which the Customer continues to make calls in excess of typical residential usage.

Effective: April 1, 2005

4.2 Residential Service Offerings, (Cont'd.)

4.2.3 BellSouth® Basic Unlimited II Value Plan

The BellSouth® Basic Unlimited II Value plan is a direct dialed outbound long distance service offered to single line or multi-line residential Customers on switched access lines. Service is offered on a flat rate basis, twenty-four hours per day, seven days per week. Customers must dial 1 plus the area code, if applicable, and the terminating number to complete a call utilizing this service. The BellSouth® Basic Unlimited II Value plan provides the Customer with unlimited minutes of interexchange (both interstate and intrastate) long distance usage for a flat rate monthly charge (certain restrictions, as outlined below, do apply). This plan does not provide call detail information on the Customer's monthly bill.

This service is only offered in conjunction with the corresponding interstate BellSouth[®] Basic Unlimited II Value plan. An additional monthly service charge will apply for the corresponding interstate service. This service is not offered on an intraLATA or intrastate only basis.

(A) Monthly Service Charge

Monthly Charge

\$13.99

(B) Customer Eligibility Criteria

In order to be eligible for this plan, the Company must be able to verify that the Customer meets the following eligibility requirements. Customers who no longer meet these eligibility requirements will not be eligible for this plan and will be contacted by the Company and offered an alternative service. Customers are eligible for this service if they meet the following requirements:

(1) This plan is available to Customers with one to three lines at a location.

(N)

(N)

Issued: March 31, 2005 Effective: April 1, 2005

(N)

SECTION 4 - RESIDENTIAL AND BUSINESS SERVICES, (CONT'D.)

4.2 Residential Service Offerings, (Cont'd.)

4.2.3 BellSouth® Basic Unlimited II Value Plan, (cont'd.)

(B) Customer Eligibility Criteria, (cont'd.)

- (2) Single line Customers must subscribe to BellSouth Long Distance and must also subscribe to one of the Company's affiliated incumbent local exchange entity's residential services (except for BellSouth® Complete Choice® plan or BellSouth® PreferredPack® plan) and must also subscribe to at least one Associated Service listed in Section 3.13 of this tariff. Multi-line Customers must subscribe to BellSouth Long Distance and to one of the Company's affiliated incumbent local exchange entity's residential services (except for BellSouth® Complete Choice® plan or BellSouth® PreferredPack® plan) on each line under this plan and must also subscribe to at least one Associated Service listed in Section 3.13 of this tariff on the primary line. The Customer must receive billing for each of these services from the Company's affiliated incumbent local exchange entity.
- (3) Customers must presubscribe to BellSouth Long Distance for both intraLATA and interLATA long distance service on all lines subscribed to under this plan.
- (4) Customer lines associated with educational institutions, (colleges, universities, etc.) are not eligible for this plan.
- (5) This plan cannot be used for any use inconsistent with residential service.
- (6) This plan is not available for resale.
- (7) This plan is not available on an account that is the recipient of charges billed from another location.
- (8) Unlimited plan usage does not include multi-party conference calls (except those calls placed by using the Three-Way Calling feature are included), calls to 900, 976, 700 numbers and other calls to access information services, directory assistance, calling card, operator services, international calling and toll free calling services.

Issued: March 31, 2005 Effective: April 1, 2005

(N)

Residential Service Offerings, (Cont'd.) 4.2

(10)

this plan.

(N) BellSouth® Basic Unlimited II Value Plan, (cont'd.) Customer Eligibility Criteria, (cont'd.) **(B)** If the Company determines that usage is not consistent with typical (9) Residential Customer usage, the Customer may be subject to an additional fee of \$50.00* per month or offered an alternative plan at the Company's sole discretion. For the purposes of this plan, typical residential usage is presumed to be total usage that does not exceed 5,000 minutes per month of interstate and/or intrastate service per account. Employee discounts, as defined in Section 4 of this tariff, do not apply for

This charge is the same as the additional fee identified in the Company's Interstate Residential Services Pricing and Service Guide. Only one additional fee will apply when both interstate and intrastate service is provided to the Customer. This fee will not be applicable during the first invoice period where usage exceeds what is presumed to be typical residential usage. In lieu of the initial fee, the Company will notify the Customer, in writing, that his usage has exceeded the typical residential usage threshold and that the additional fee may be assessed on any subsequent month invoice in which the Customer continues to make calls in excess of typical residential usage.

(N)

(N)

(N)

Issued: March 31, 2005

Effective: April 1, 2005

4.2 Residential Service Offerings, (Cont'd.)

4.2.4 BellSouth® Basic Unlimited II Savings Plan

The BellSouth® Basic Unlimited II Savings plan is a direct dialed outbound long distance service offered to single line or multi-line residential Customers on switched access lines. Service is offered on a flat rate basis, twenty-four hours per day, seven days per week. Customers must dial 1 plus the area code, if applicable, and the terminating number to complete a call utilizing this service. The BellSouth® Basic Unlimited II Savings plan provides the Customer with unlimited minutes of interexchange (both interstate and intrastate) long distance usage for a flat rate monthly charge (certain restrictions, as outlined below, do apply). This plan does not provide call detail information on the Customer's monthly bill.

This service is only offered in conjunction with the corresponding interstate BellSouth® Basic Unlimited II Savings plan. An additional monthly service charge will apply for the corresponding interstate service. This service is not offered on an intraLATA or intrastate only basis.

(A) Monthly Service Charge

Monthly Charge

\$10.99

(B) Customer Eligibility Criteria

In order to be eligible for this plan, the Company must be able to verify that the Customer meets the following eligibility requirements. Customers who no longer meet these eligibility requirements will not be eligible for this plan and will be contacted by the Company and offered an alternative plan. Customers are eligible for this service if they meet the following requirements:

(1) This plan is available to Customers with one to three lines at a location.

(N)

(N)

Issued: March 31, 2005 Effective: April 1, 2005

(N)

(N)

SECTION 4 - RESIDENTIAL AND BUSINESS SERVICES, (CONT'D.)

4.2 Residential Service Offerings, (Cont'd.)

4.2.4 BellSouth® Basic Unlimited II Savings Plan, (cont'd.)

(B) Customer Eligibility Criteria (cont'd.)

- (2) Single line Customers must subscribe to BellSouth Long Distance and must also subscribe to one of the Company's affiliated incumbent local exchange entity's residential services (except for BellSouth® Complete Choice® plan or BellSouth® PreferredPack® plan) with no Associated Services as defined in Section 3.13 of this tariff. Multi-line Customers must subscribe to BellSouth Long Distance and to one of the Company's affiliated incumbent local exchange entity's residential services (except for BellSouth® Complete Choice® plan or BellSouth® PreferredPack® plan) on each line under this plan with no Associated Services.
- (3) Customers must presubscribe to BellSouth Long Distance for both intraLATA and interLATA long distance service on all lines subscribed to under this plan.
- (4) Customer lines associated with educational institutions, (colleges, universities, etc.) are not eligible for this plan.
- (5) This plan cannot be used for any use inconsistent with residential service.
- (6) This plan is not available for resale.
- (7) This plan is not available on an account that is the recipient of charges billed from another location.
- (8) Unlimited plan usage does not include multi-party conference calls (except those calls placed by using the Three-Way Calling feature are included), calls to 900, 976, 700 numbers and other calls to access information services, directory assistance, calling card, operator services, international calling and toll free calling services.

Issued: March 31, 2005 Effective: April 1, 2005

4.2.4 BellSouth® Basic Unlimited II Savings Plan, (cont'd.)

(N)

- (B) Customer Eligibility Criteria, (cont'd.)
 - (9) If the Company determines that usage is not consistent with typical Residential Customer usage, the Customer may be subject to an additional fee of \$50.00* per month or offered an alternative plan at the Company's sole discretion.

For the purposes of this plan, typical residential usage is presumed to be total usage that does not exceed 5,000 minutes per month of interstate and/or intrastate service per account.

(10) Employee discounts, as defined in Section 4 of this tariff, do not apply for this plan.

(N)

* This charge is the same as the additional fee identified in the Company's Interstate Residential Services Pricing and Service Guide. Only one additional fee will apply when both interstate and intrastate service is provided to the Customer. This fee will not be applicable during the first invoice period where usage exceeds what is presumed to be typical residential usage. In lieu of the initial fee, the Company will notify the Customer, in writing, that his usage has exceeded the typical residential usage threshold and that the additional fee may be assessed on any subsequent month invoice in which the Customer continues to make calls in excess of typical residential usage.

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(N)

(N)

Issued: March 31, 2005

Effective: April 1, 2005

4.2 Residential Service Offerings, (Cont'd.)

4.2.5 BellSouth® Basic Unlimited II Savings Value Plan

The BellSouth® Basic Unlimited II Savings Value plan is a direct dialed outbound long distance service offered to single line or multi-line residential Customers on switched access lines. Service is offered on a flat rate basis, twenty-four hours per day, seven days per week. Customers must dial 1 plus the area code, if applicable, and the terminating number to complete a call utilizing this service. The BellSouth® Basic Unlimited II Savings Value plan provides the Customer with unlimited minutes of interexchange (both interstate and intrastate) long distance usage for a flat rate monthly charge (certain restrictions, as outlined below, do apply). This plan does not provide call detail information on the Customer's monthly bill.

This service is only offered in conjunction with the corresponding interstate BellSouth[®] Basic Unlimited II Savings Value plan. An additional monthly service charge will apply for the corresponding interstate service. This service is not offered on an intraLATA or intrastate only basis.

(A) Monthly Service Charge

Monthly Charge

\$10.99

(B) Customer Eligibility Criteria

In order to be eligible for this plan, the Company must be able to verify that the Customer meets the following eligibility requirements. Customers who no longer meet these eligibility requirements will not be eligible for this plan and will be contacted by the Company and offered an alternative plan. Customers are eligible for this service if they meet the following requirements:

(1) This plan is available to Customers with one to three lines at a location.

(N)

(N)

Issued: March 31, 2005

Effective: April 1, 2005

4.2 Residential Service Offerings, (Cont'd.)

4.2.5 BellSouth® Basic Unlimited II Savings Value Plan, (cont'd.)

(N)

- (B) Customer Eligibility Criteria, (cont'd.)
 - (2) Single line Customers must subscribe to BellSouth Long Distance and must also subscribe to one of the Company's affiliated incumbent local exchange entity's residential services (except for BellSouth® Complete Choice® plan or BellSouth® PreferredPack® plan) and must also subscribe to at least one Associated Service listed in Section 3.13 of this tariff. Multi-line Customers must subscribe to BellSouth Long Distance and to one of the Company's affiliated incumbent local exchange entity's residential services (except for BellSouth® Complete Choice® plan or BellSouth® PreferredPack® plan) on each line under this plan and must also subscribe to at least one Associated Service listed in Section 3.13 of this tariff on the primary line.
 - (3) Customers must presubscribe to BellSouth Long Distance for both intraLATA and interLATA long distance service on all lines subscribed to under this plan.
 - (4) Customer lines associated with educational institutions, (colleges, universities, etc.) are not eligible for this plan.
 - (5) This plan cannot be used for any use inconsistent with residential service.
 - (6) This plan is not available for resale.
 - (7) This plan is not available on an account that is the recipient of charges billed from another location.
 - (8) Unlimited plan usage does not include multi-party conference calls (except those calls placed by using the Three-Way Calling feature are included), calls to 900, 976, 700 numbers and other calls to access information services, directory assistance, calling card, operator services, international calling and toll free calling services.

(N)

Issued: March 31, 2005 Effective: April 1, 2005

- 4.2 Residential Service Offerings, (Cont'd.)
 - 4.2.5 BellSouth® Basic Unlimited II Savings Value Plan, (cont'd.)

(N)

- (B) Customer Eligibility Criteria, (cont'd.)
 - (9) If the Company determines that usage is not consistent with typical Residential Customer usage, the Customer may be subject to an additional fee of \$50.00* per month or offered an alternative plan at the Company's sole discretion.

For the purposes of this plan, typical residential usage is presumed to be total usage that does not exceed 5,000 minutes per month of interstate and/or intrastate service per account.

- (10) Employee discounts, as defined in Section 4 of this tariff, do not apply for this plan.
- * This charge is the same as the additional fee identified in the Company's Interstate Residential Services Pricing and Service Guide. Only one additional fee will apply when both interstate and intrastate service is provided to the Customer. This fee will not be applicable during the first invoice period where usage exceeds what is presumed to be typical residential usage. In lieu of the initial fee, the Company will notify the Customer, in writing, that his usage has exceeded the typical residential usage threshold and that the additional fee may be assessed on any subsequent month invoice in which the Customer continues to make calls in excess of typical residential usage.

(N)

(N)

(N)

Issued: March 31, 2005

Effective: April 1, 2005

4.2 Residential Service Offerings, (Cont'd.)

4.2.29 BellSouth® Unlimited Plan

The BellSouth[®] Unlimited Plan is a direct dialed outbound long distance service offered to single line residential Customers from switched access lines. Service is offered on a flat rate basis, twenty-four hours per day, seven days per week. Customers must dial 1 plus the area code, if applicable, and the terminating number to complete a call utilizing this service. The BellSouth[®] Unlimited Plan provides the Customer with unlimited minutes of interexchange intrastate long distance usage for a flat rate monthly charge (certain restrictions, as outlined below, do apply). This plan does not provide call detail information on the Customer's monthly bill.

This service is only offered in conjunction with the corresponding interstate BellSouth[®] Unlimited Plan. An additional monthly service charge will apply for the corresponding interstate service. This service is not offered on an intraLAT A only basis.

(A) Monthly Service Charge

Monthly Charge

\$12.49

(B) Customer Eligibility Criteria

New and existing Customers are eligible for this service if they meet the following requirements:

- (1) Customers must subscribe to BellSouth Long Distance and also to the Company's affiliated local exchange carrier's BellSouth® Complete Choice® plan. The Customer must also receive billing for each of these services from the Company's affiliated local exchange carrier.
- (2) Customers must presubscribe to BellSouth Long Distance for both intraLATA and interLATA long distance service.
- (3) This plan cannot be used for any use inconsistent with residential service.

Issued: June 7, 2004 Effective: June 8, 2004

(T)

4.2 Residential Service Offerings, (Cont'd.)

4.2.29 BellSouth® Unlimited Plan, (cont'd.)

(B) Customer Eligibility Criteria, (cont'd.)

New and existing Customers are eligible for this service if they meet the following requirements, (continued):

- (4) This plan is not available to Customers with a multi-line account or an account that bills to another number or is the recipient of charges billed from another number unless the Customer establishes separate billing accounts for each line.
- (5) Customer lines associated with educational institutions, (colleges, universities, etc.) are not eligible for this plan.
- (6) Employee Discounts, as defined in Section 4.8 of this tariff, do not apply for this plan.
- (7) Unlimited plan usage does not include multi-party conference calls, calls to 900 numbers, directory assistance, calling card, operator services, international calling and toll free calling services.

(D) | (D)

(8) This plan is not available for resale.

(T)

Issued: June 7, 2004

Effective: June 8, 2004

- 4.2 Residential Service Offerings, (Cont'd.)
 - 4.2.29 BellSouth® Unlimited Plan, (cont'd.)
 - (B) Customer Eligibility Criteria, (cont'd.)

New and existing Customers are eligible for this service if they meet the following requirements, (continued):

- (9) If the Company determines that usage is not consistent with typical Residential Customer usage, the Customer may be subject to an additional fee of \$50.00* per month or offered an alternative plan at the Company's sole discretion.
 - For the purposes of this plan, typical residential usage is presumed to be total usage that does not exceed 5,000 minutes per month of interstate and/or intrastate service per account.
- (10) In order to be eligible for this plan, the Company must be able to verify that the Customer meets these eligibility requirements. Customers who no longer meet these eligibility requirements will not be eligible for this plan and will be contacted by the Company and offered an alternative plan.

This charge is the same as the additional fee identified in the Company's Interstate Residential Services Pricing and Service Guide. Only one additional fee will apply when both interstate and intrastate service is provided to the customer. This fee will not be applicable during the first invoice period where usage exceeds what is presumed to be typical residential usage. In lieu of the initial fee, the Company will notify the Customer, in writing, that his usage has exceeded the typical residential usage threshold and that the additional fee may be assessed on any subsequent month invoice in which the Customer continues to make calls in excess of typical residential usage.

(T)

(T)

Issued: November 1, 2004

Effective: November 2, 2004

4.2 Residential Service Offerings, (Cont'd.)

4.2.30 BellSouth® Unlimited MultiLine Plan

(N)

The BellSouth® Unlimited MultiLine plan is a direct dialed outbound domestic long distance service that is offered to multi-line residential Customers from switched access lines. Service is offered on a flat rate basis, twenty-four hours per day, seven days per week. Customers must dial 1 plus the area code, if applicable, and the terminating number to complete a call utilizing this service. The BellSouth® Unlimited MultiLine plan provides the Customer with unlimited minutes of interexchange intrastate long distance usage for a flat rate monthly charge (certain restrictions, as outlined below, do apply). This plan does not provide call detail information on the Customer's monthly bill.

This service is only defered in conjunction with the corresponding interstate BellSouth[®] Unlimited MultiLine plan. An additional monthly service charge will apply for the corresponding interstate service. This service is not offered on an intraLATA or intrastate only basis.

(A) Monthly Service Charge

Monthly Charge Per Account

\$18.49

(B) Customer Eligibility Criteria

In order to be eligible for this plan, the Company must be able to verify that the Customer meets the following eligibility requirements. Customers who no longer meet these eligibility requirements will not be eligible for this plan and will be contacted by the Company and offered an alternative plan. New and existing Customers are eligible for this service if they meet the following requirements:

(1) Customers must subscribe to BellSouth Long Distance and also to the Company's affiliated incumbent local exchange carrier on each line under this plan. Customers must subscribe to the Company's affiliated incumbent local exchange carrier's BellSouth® Complete Choice® plan on the primary line. Customers must also receive billing for each of these services from the Company's affiliated incumbent local exchange carrier.

(N)

Issued: June 18, 2003

Effective: June 19, 2003

- 4.2 Residential Service Offerings, (Cont'd.)
 - 4.2.30 BellSouth® Unlimited MultiLine Plan, (cont'd.)
 - **(B)** Customer Eligibility Criteria, (cont'd.)
 - This plan is available to Customers with two or three lines at a location. **(2)**
 - Customers must presubscribe to BellSouth Long Distance for both (3) intraLATA and interLATA long distance service on all lines subscribed to under this plan.
 - (4) This plan cannot be used for any use inconsistent with residential service. **(T)**

- This plan is not available on an account that is the recipient of charges (5) billed from another location.
- Customer lines associated with educational institutions, (colleges, (6) universities, etc.) are not eligible for this plan.
- Employee Discounts, as defined in Section 4.8 of this tariff, do not apply (7) for this plan.
- (8) Unlimited plan usage does not include multi-party conference calls (except those calls placed by using the Three-Way Calling feature are included), calls to 900 numbers, directory assistance, calling card, operator services, international calling and toll free calling services.

(D) **(D)**

(9) This plan is not available for resale. **(T)**

Effective: June 8, 2004 Issued: June 7, 2004

- 4.2 Residential Service Offerings, (Cont'd.)
 - 4.2.30 BellSouth® Unlimited MultiLine Plan, (cont'd.)
 - (B) Customer Eligibility Criteria, (cont'd.)
 - (10) If the Company determines that the Customer's total long distance usage under this plan is not consistent with typical Residential Customer usage, the Customer may be subject to an additional fee of \$80.00* per month or offered an alternative plan at the Company's sole discretion.

For the purposes of this plan, typical residential usage is presumed to be total usage that does not exceed 8,000 minutes per month of interstate and/or intrastate service per account.

* This charge is the same as the additional fee identified in the Company's Interstate Residential Services Pricing and Service Guide. Only one additional fee will apply when both interstate and intrastate service is provided to the customer. This fee will not be applicable during the first invoice period where usage exceeds what is presumed to be typical residential usage. In lieu of the initial fee, the Company will notify the Customer, in writing, that his usage has exceeded the typical residential usage threshold and that the additional fee may be assessed on any subsequent month invoice in which the Customer continues to make calls in excess of typical residential usage.

(T)

(T)

Issued: November 1, 2004

Effective: November 2, 2004

4.2 Residential Service Offerings, (Cont'd.)

4.2.45 BellSouth® Unlimited Savings Value Plan

(N)

The BellSouth® Unlimited Savings Value plan is a direct dialed outbound long distance service offered to single line or multi-line residential Customers on switched access lines. Service is offered on a flat rate basis, twenty-four hours per day, seven days per week. Customers must dial 1 plus the area code, if applicable, and the terminating number to complete a call utilizing this service. The BellSouth® Unlimited Savings Value Plan provides the Customer with unlimited minutes of interexchange intrastate long distance usage for a flat rate monthly charge (certain restrictions, as outlined below, do apply). This plan does not provide call detail information on the Customer's monthly bill.

This service is only offered in conjunction with the corresponding interstate BellSouth[®] Unlimited Savings Value Plan. An additional monthly service charge will apply for the corresponding interstate service. This service is not offered on an intraLATA or intrastate only basis.

(A) Monthly Service Charge

The following monthly charge will apply per account:

Monthly Charge:

\$12.49

(B) Customer Eligibility Criteria

In order to be eligible for this plan, the Company must be able to verify that the Customer meets the following eligibility requirements. Customers who no longer meet these eligibility requirements will not be eligible for this plan and will be contacted by the Company and offered an alternative service. Customers are eligible for this service if they meet the following requirements:

(1) This plan is available to Customers with one to three lines at a location.

(N)

Issued: October 29, 2004 Effective: November 1, 2004

4.2 Residential Service Offerings, (Cont'd.)

4.2.45 BellSouth® Unlimited Savings Value Plan, (Cont'd.)

(N)

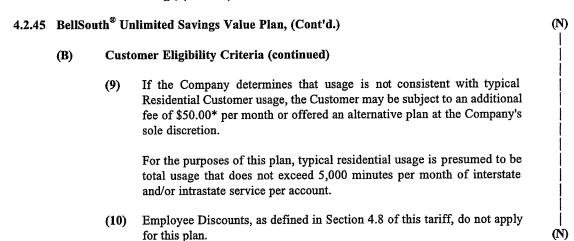
- (B) Customer Eligibility Criteria (continued)
 - (2) Single line Customers must subscribe to BellSouth Long Distance and also to Company's affiliated incumbent local exchange entity's BellSouth® Complete Choice® plan. Customers with two or three lines must subscribe to BellSouth Long Distance and the Company's affiliated incumbent local exchange entity on each line under the plan. Customers with two or three lines must also subscribe to the Company's affiliated local exchange entity's BellSouth® Complete Choice® plan on the primary line. Customers must receive billing for each of these services from the Company's affiliated local exchange entity.
 - (3) Customers must presubscribe to BellSouth Long Distance for both intraLATA and interLATA long distance service on all lines subscribed to under this plan.
 - (4) This plan cannot be used for any use inconsistent with residential service.
 - (5) This plan is not available on an account that is the recipient of charges billed from another location.
 - (6) Customer lines associated with educational institutions, (colleges, universities, etc.) are not eligible for this plan.
 - (7) Unlimited plan usage does not include multi-party conference calls (except those calls placed by using the Three-Way Calling Feature are included), calls to 900, 976, 700 numbers, directory assistance, calling card, operator services, international calling and toll free calling services.
 - (8) This plan is not available for resale.

(N)

Issued: October 29, 2004

Effective: November 1, 2004

4.2 Residential Service Offerings, (Cont'd.)



* This charge is the same as the additional fee identified in the Company's Interstate Residential Services Pricing and Service Guide. Only one additional fee will apply when both interstate and intrastate service is provided to the Customer. This fee will not be applicable during the first invoice period where usage exceeds what is presumed to be typical residential usage. In lieu of the initial fee, the Company will notify the Customer, in writing, that his usage has exceeded the typical residential usage threshold and that the additional fee may be assessed on any subsequent month invoice in which the Customer continues to make calls in excess of typical residential usage.

Effective: November 1, 2004

(N)

(N)

SECTION 4 - RESIDENTIAL AND BUSINESS SERVICES, (CONT'D.)

4.3 Business Service Offerings, (Cont'd.)

Issued: May 31, 2005

4.3.3 BellSouth® Business Unlimited Flex Plan

The BellSouth® Business Unlimited Flex plan is a direct dialed domestic outbound long distance voice service offered to business Customers with one to fifteen switched access lines. Service is offered on a flat rate basis, twenty-four hours per day, seven days per week. Customers must dial 1 plus the area code, if applicable, and the terminating number to complete a call utilizing this service. The BellSouth® Business Unlimited Flex plan provides the Customer with unlimited minutes of interexchange intrastate long distance usage for a flat rate monthly charge (certain restrictions, as outlined below, do apply). This plan does not provide call detail information on the Customer's monthly bill for usage eligible for unlimited calling but does provide call detail information for usage not included in the unlimited calling. Customers may choose to receive the call detail information for unlimited calling for an additional monthly recurring charge. This service is only offered in conjunction with the corresponding interstate BellSouth® Business Unlimited Flex plan. This service is not offered on an intraLATA or intrastate only basis.

Toll free service is available with this plan for Customers who also subscribe to the BellSouth® Business Easy Toll Free plan. The provisions and rates and charges of the BellSouth® Business Easy Toll Free plan will apply as described in Section 4.3.11 of this tariff except that usage rates are specified below. Toll free usage is not included in the unlimited usage.

Effective: June 1, 2005

- 4.3 Business Service Offerings, (Cont'd.)
 - 4.3.3 BellSouth® Business Unlimited Flex Plan, (cont'd.)

(N)

- (A) Rates and Charges
 - (1) Monthly Recurring Charge*

The following monthly recurring charge applies:

Direct Dial Service:

Primary Line \$24.00 Each Additional Line after the Primary Line \$17.00

Toll-free Inbound Service:

- (a) Monthly Recurring Charges: See Section 4.3.11 of this tariff
- (b) Toll-free Inbound Per Minute Rate: \$0.09

All toll free inbound calls are billed in six (6) second increments after an initial period, for billing purposes, of thirty (30) seconds.

(2) Call Detail Monthly Recurring Charge*

The following monthly recurring charge for call detail information applies per line subscribed to an account:

Per Line

\$5.00

* This monthly recurring charge is identical to the monthly recurring charge identified in the Company's Interstate Business Services Pricing and Service Guide. Only one monthly recurring charge will apply when both interstate and intrastate service is provided to the Customer.

(N)

Issued: May 31, 2005 Effective: June 1, 2005

4.3 Business Service Offerings, (Cont'd.)

4.3.3 BellSouth® Business Unlimited Flex Plan, (cont'd.)

(B) Customer Eligibility Criteria:

In order to be eligible for this plan, the Company must be able to verify that the Customer meets the following eligibility requirements. Customers who no longer meet these eligibility requirements will not be eligible for this plan and will be contacted by the Company and offered an alternative service. Customers are eligible for this service if they meet the following requirements.

- (1) Customers must subscribe to BellSouth Long Distance and to the Company's affiliated incumbent local exchange carrier. Customers must subscribe to BellSouth® Complete Choice® For Business, individual line measured rate service for business, and/or flat rate service for business offered by the Company's affiliated incumbent local exchange carrier on all lines on the account.
- (2) This plan is available to business Customers with one to fifteen business lines at a single location and on a single billing account. All lines at the location must subscribe to this plan.
- (3) Customers must presubscribe to BellSouth® Business Unlimited plan for both intraLATA and interLATA usage on all lines that are at a single location and on a single billing account.
- (4) This plan cannot be used for placing interLATA or intraLATA calls to online services, Internet access services or broadcast facsimile services.
- (D) (D)
- (5) Unlimited plan usage does not include multi-party conference calls (except those calls placed by using the Three-Way Calling feature are included), calls to 900, 976, 700 numbers and other calls to access information services, directory assistance, calling card, operator services, international
- (6) This plan is not available for resale. (T)

Issued: June 17, 2005 Effective: June 20, 2005

calling and toll free calling services.

Director, Business Implementation and Compliance BellSouth Long Distance, Inc. 400 Perimeter Center Terrace, Suite 400 Atlanta, Georgia 30346

(T)

(T)

(T)

SECTION 4 - RESIDENTIAL AND BUSINESS SERVICES, (CONT'D.)

- 4.3 Business Service Offerings, (Cont'd.)
 - 4.3.3 BellSouth® Business Unlimited Flex Plan, (cont'd.)
 - (B) Customer Eligibility Criteria, (cont'd):
 - (7) If the Company determines that the Customer's total long distance usage is excessive, the Customer may be subject to an additional fee of \$50.00* for each line on the account per month for which the usage was excessive. In the alternative, in the Company's sole discretion, the Customer may be required to change to another calling plan.

For the purposes of this plan, excessive usage is defined as total plan usage per account that exceeds 1000% of the Company's average usage for all Customers subscribing to the same number of lines under this plan.

- (8) Service under this plan cannot be used with the following applications or services: call center environment or in connection with any similar such application, auto-dialers or any similar type of device, PBX or PBX-like equipment, data transmission equipment, Centrex service, foreign exchange service, public telephone services, ISDN services or the equivalents of any such services.
- (9) Customers on this plan may only place as many concurrent calls as they have individual lines subscribed to under this plan.
- (10) Term discounts are not applicable to this service.
- (11) Customer lines associated with education institutions (colleges, Universities, etc.) or other businesses that aggregate end user traffic are not eligible for this plan.
- * This charge is the same as the additional fee identified in the Company's Interstate Business Services Pricing and Service Guide. Only one additional fee will apply when both interstate and intrastate service is provided to the Customer. This fee will not be applicable during the first invoice period where usage is determined to be excessive. In lieu of the initial fee, the Company will notify the Customer, in writing, that his usage has exceeded the usage threshold and to contact the Company regarding an alternate plan and that he may be required to change to another plan if usage on any subsequent month invoice is determined to be excessive.

Issued: June 17, 2005 Effective: June 20, 2005

Director, Business Implementation and Compliance BellSouth Long Distance, Inc. 400 Perimeter Center Terrace, Suite 400 Atlanta, Georgia 30346

4.3 Business Service Offerings, (Cont'd.)

4.3.25 BellSouth® Business Unlimited IntraLATA Plan

The BellSouth® Business Unlimited IntraLATA plan is a direct dial domestic outbound long distance voice service available to business Customers with one to twenty switched access lines, one BellSouth® Primary Rate ISDN (PRI) or one BellSouth® Integrated Solutions -T-1 (T-1). Service is offered on a flat rate basis, twenty-four hours per day, seven days per week. Customers must dial 1 plus the area code, if applicable, and the terminating number to complete a call utilizing this service. The BellSouth® Business IntraLATA plan provides unlimited intrastate intraLATA toll calling which originates and terminates within the same intraLATA toll calling area for a monthly charge. Intrastate interLATA toll calls are provided at usage rates specified below. BellSouth® Primary Rate ISDN and BellSouth® Integrated Solutions - T-1 are services provided by the Company's affiliated incumbent local exchange entity.

All calls are billed in six (6) second increments after an initial period, for billing purposes, of thirty (30) seconds. This plan is only offered in conjunction with the corresponding interstate BellSouth® Business Unlimited IntraLATA plan. This service is not offered on an intraLATA or intrastate only basis. This plan does not provide call detail information on the Customer's monthly bill for eligible unlimited intraLATA calling. Customers may choose to receive this call detail information for an additional monthly charge.

Toll free service is available with this plan for Customers who also subscribe to BellSouth[®] Business Easy Toll Free plan. The provisions and rates and charges of the BellSouth[®] Business Easy Toll Free plan will apply as described in Section 4.3.11 of this tariff except that usage rates are specified below.

(I) (T)

Issued: February 28, 2005

Effective: March 1, 2005

4.3 Business Service Offerings, (Cont'd.)

4.3.25 BellSouth® Business Unlimited IntraLATA Plan, (cont'd.)

(N)

(A) Customer Eligibility Criteria

Customers must meet the following requirements to be eligible for this plan. Customers who no longer meet these eligibility requirements will not be eligible for this plan and will be contacted by the Company and offered an alternative plan.

- (1) Must have a business location with 20 business lines or fewer, or one PRI or one T-1 at a single location on a single billing account. Customers who exceed these line sizes are not eligible for this plan. All lines, PRI or T-1 at the location must subscribe to this plan;
- (2) Must presubscribe to BellSouth Long Distance for both intraLATA and interLATA long distance service on all lines covered by this plan; and,
- (3) Must be a local service Customer of the Company's affiliated local exchange entity on each line, PRI or T-1 at each location under this plan and subscribe to a local service contract offered by that entity for all lines covered by this plan and receive billing for this service from the Company's affiliated local exchange entity.

(N)

Issued: November 12, 2003

Effective: November 13, 2003

4.3 Business Service Offerings, (Cont'd.)

4.3.25 BellSouth® Business Unlimited IntraLATA Plan, (cont'd.)

(N)

(B) Rates and Charges

(1) Monthly Recurring Charge*

The following monthly recurring charge applies based on the number of switched access lines or type of service subscribed to this plan.

Direct Dial Service:

1 - 5 Line Option	\$14.95
6 - 10 Line Option	\$24.95
11 - 20 Lines, one PRI or one T-1 Option	\$39.95

Toll-free Inbound Service:

See Section 4.3.11

(2)	Per Call Rates		Initial 30 Seconds	Each Add'l 6 Seconds	
	(a)	Direct Dial Rates IntraLATA rates InterLATA rates	\$0.000 \$0.035	\$0.000 \$0.007	
	(b)	Toll-free Inbound Rates IntraLATA rates InterLATA rates	\$0.035 \$0.035	\$0.007 \$0.007	(N)

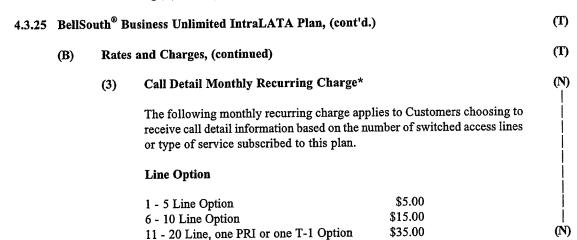
* This monthly recurring charge is identical to the monthly recurring charge identified in the Company's Interstate Business Services Pricing and Service Guide. Only one monthly recurring charge will apply when both interstate and intrastate service is provided to the Customer.

(N)

Issued: November 12, 2003

Effective: November 13, 2003

4.3 Business Service Offerings, (Cont'd.)



* This monthly recurring charge is identical to the monthly recurring charge identified in the Company's Interstate Business Services Pricing and Service Guide. Only one monthly recurring charge will apply when both interstate and intrastate service is provided to the Customer.

(N)

Issued: February 28, 2005

Effective: March 1, 2005

(T)

SECTION 4 - RESIDENTIAL AND BUSINESS SERVICES, (CONT'D.)

4.3 Business Service Offerings, (Cont'd.)

4.3.25 BellSouth® Business Unlimited IntraLATA Plan, (cont'd.)

(C) Plan Limitations

- (1) This plan is not available to Customers placing intraLATA calls to on-line services, Internet access services, or broadcast facsimile services.
- (2) Customer lines, PRI or T-1 associated with educational institutions (colleges, universities, etc.) or other businesses that aggregate end user traffic are not eligible for this plan service. (T)
- (3) Unlimited intrastate intraLATA usage does not include multi-party conference calls (except those placed by using the Three-Way Calling features are included), calls to 900, 976, 700 numbers or other calls to access information services, directory assistance, calling card, operator services or international callings services and toll free calling services.
- (4) This plan service is not available for resale.
- (5) Term discounts are not applicable to this service.
- (6) Service under this plan cannot be used with the following applications or services: call center environment or in connection with any similar such application, auto-dialers or any similar type or device, PBX or PBX-like equipment, data transmission equipment, Centrex service, foreign exchange service, or public telephone services.

Issued: December 3, 2004 Effective: December 4, 2004

- 4.3 Business Service Offerings, (Cont'd.)
 - 4.3.25 BellSouth® Business Unlimited IntraLATA Plan, (cont'd.)
 - (C) Plan Limitations, (continued)
 - (7) If the Company determines that the Customer's total intraLATA long distance outbound (1+) usage under this plan is excessive, the Customer may be subject to an additional fee of \$75.00* per account per month for the 1-5 Line option, \$125.00* per account per month for the 6-10 Line option or \$200.00* per account per month for the 11-20 Line/PRI/T-1 option. In the alternative, at the Company's sole discretion, the Customer may be required to change to another calling plan.

For the purposes of this plan, excessive usage is defined as total intraLATA outbound (1+) usage that exceeds 1000% of the Company's average usage for all Customers subscribing to the same option under this plan.

(T) | (T)

(8) This plan is not available to Customers with an account that bills to another number or is the recipient of charges billed from another number.

* This charge is the same as the additional fee identified in the Company's Interstate Business Services Pricing and Service Guide. Only one additional fee will apply when both interstate and intrastate service is provided to the Customer. This fee will not be applicable during the first invoice period where usage is determined to be excessive. In lieu of the initial fee, the Company will notify the Customer, in writing, that his usage has exceeded the usage threshold and to contact the Company regarding an alternate plan and that he may be required to change to another plan if usage on any subsequent month invoice is determined to be excessive.

(T)

(T)

Issued: September 14, 2004

Effective: September 15, 2004

4.3 Business Service Offerings, (Cont'd.)

4.3.26 BellSouth® Business Unlimited Plan

The BellSouth® Business Unlimited plan is a direct dialed domestic outbound long distance voice service offered to business Customers with one to twelve switched access lines. Service is offered on a flat rate basis, twenty-four hours per day, seven days per week. Customers must dial 1 plus the area code, if applicable, and the terminating number to complete a call utilizing this service. The BellSouth® Business Unlimited plan provides the Customer with unlimited minutes of interexchange intrastate long distance usage for a flat rate monthly charge (certain restrictions, as outlined below, do apply). This plan does not provide call detail information on the Customer's monthly bill for usage eligible for unlimited calling but does provide call detail information for usage not included in the unlimited calling. Customers may choose to receive this call detail information for an additional monthly recurring charge. This service is only offered in conjunction with the corresponding interstate BellSouth® Business Unlimited plan. This service is not offered on an intraLATA or intrastate only basis.

(T) (T)

Toll free service is available with this plan for Customers who also subscribe to the BellSouth[®] Business Easy Toll Free plan. The provisions and rates and charges of the BellSouth[®] Business Easy Toll Free plan will apply as described in Section 4.3.11 of this tariff except that usage rates are specified below. Toll free usage is not included in the unlimited usage.

Issued: February 28, 2005

Effective: March 1, 2005

4.3 Business Service Offerings, (Cont'd.)

4.3.26 BellSouth® Business Unlimited Plan, (cont'd.)

(A) Rates and Charges

(1) Monthly Recurring Charge*

The following monthly recurring charge applies for eligible unlimited plan usage based on the number of lines subscribed to this plan:

Direct Dial Service

Number of Lines		
1	\$20.00	
2	\$35.00	
3	\$50.00	
4	\$65.00	
5	\$80.00	
6	\$95.00	
7	\$110.00	
8	\$125.00	
9	\$140.00	
10	\$155.00	(N)
11	\$170.00	
12	\$185.00	(N)

(2) Toll Free Inbound Service

(a) Monthly Recurring Charges: See Section 4.3.11 of this tariff

(b) Toll Free Inbound Per Minute Rate: \$0.09

All toll free inbound calls are billed in six (6) second increments after an initial period, for billing purposes, of thirty (30) seconds.

* This monthly recurring charge is identical to the monthly recurring charge identified in the Company's Interstate Business Services Pricing and Service Guide. Only one monthly recurring charge will apply when both interstate and intrastate service is provided to the Customer.

Issued: November 12, 2004 Effective: November 15, 2004

Director, Business Implementation and Compliance BellSouth Long Distance, Inc. 400 Perimeter Center Terrace, Suite 400 Atlanta, Georgia 30346

4.3 Business Service Offerings, (Cont'd.)

4.3.20	5 BellS	BellSouth® Business Unlimited Plan, (cont'd.)				
	(A)	Rates	s and Charges, (continu	Charges, (continued)		
		(3)	Call Detail Monthly	Recurring Charge*	(N)	
				y recurring charge applies for call detail information of lines subscribed to this plan:		
			Number of Lines		ĺ	
			1	\$5.00	İ	
			2	\$10.00	j	
			3	\$15.00	j	
			4	\$20.00		
			5	\$25.00	1	
			6	\$30.00	1	
			7	\$35.00		
			8	\$40.00		
			9	\$45.00	j	
			10	\$50.00	İ	
			11	\$55.00	1.	
			12	\$60.00	(N)	

* This monthly recurring charge is identical to the monthly recurring charge identified in the Company's Interstate Business Services Pricing and Service Guide. Only one monthly recurring charge will apply when both interstate and intrastate service is provided to the Customer.

(N)

Issued: February 28, 2005 Effective: March 1, 2005

4.3 Business Service Offerings, (Cont'd.)

4.3.26 BellSouth® Business Unlimited Plan, (cont'd.)

(B) Customer Eligibility Criteria:

In order to be eligible for this plan, the Company must be able to verify that the Customer meets the following eligibility requirements. Customers who no longer meet these eligibility requirements will not be eligible for this plan and will be contacted by the Company and offered an alternative service. Customers are eligible for this service if they meet the following requirements:

- Customers must be new or existing subscribers to BellSouth Long Distance and must also be new or existing subscribers to the Company's affiliated incumbent local exchange carrier. Customers must subscribe to BellSouth® Complete Choice® For Business plan offered by the Company's affiliated incumbent local exchange carrier on each line at each location under this plan. The Customer must also receive billing for each of these services from the Company's affiliated incumbent local exchange carrier.
- (2) At the time of subscription to this plan, Customers must subscribe to a local service term agreement with the Company's affiliated incumbent local exchange carrier.
- (3) This plan is available to business Customers with one to twelve business lines at a single location and on a single billing account. All lines at the location must subscribe to this plan.
- (4) Customers must presubscribe to BellSouth® Business Unlimited plan for both intraLATA and interLATA usage on all lines that are at a single location and on a single billing account.
- (5) This plan cannot be used for placing interLATA or intraLATA calls to online services, Internet access services, or broadcast facsimile services.

(T)

Issued: December 3, 2004

Effective: December 4, 2004

4.3	Business	Service	Offerings,	(Cont'd.)
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4.3.26 BellSouth® Business Unlimited Plan, (cont'd.)

- (B) Customer Eligibility Criteria, (continued):
 - (6) Unlimited plan usage does not include multi-party conference calls (except those calls placed by using the Three-Way Calling feature are included), calls to 900, 976, 700 numbers and other calls to access information services, directory assistance, calling card, operator services, international calling and toll free calling services.
 - (7) This plan is not available for resale.
 - (8) This plan is not available to Customers with an account that bills to another number or is the recipient of charges billed from another number.
 - (9) If the Company determines that the Customer's total long distance usage is excessive, the Customer may be subject to an additional fee of \$50.00* for each line on the account per month for which the usage was excessive. In the alternative, in the Company's sole discretion, the Customer may be required to change to another calling plan.

For the purposes of this plan, excessive usage is defined as total plan usage per account that exceeds 1000% of the Company's average usage for all Customers subscribing to the same number of lines under this plan. (T)

* This charge is the same as the additional fee identified in the Company's Interstate Business
Services Pricing and Service Guide. Only one additional fee will apply when both interstate and
intrastate service is provided to the Customer. This fee will not be applicable during the first
invoice period where usage is determined to be excessive. In lieu of the initial fee, the Company
will notify the Customer, in writing, that his usage has exceeded the usage threshold and to
contact the Company regarding an alternate plan and that he may be required to change to
another plan if usage on any subsequent month invoice is determined to be excessive.

(T)

Issued: September 14, 2004 Effective: September 15, 2004

(T)

(T)

- 4.3 Business Service Offerings, (Cont'd.)
 - 4.3.26 BellSouth® Business Unlimited Plan, (cont'd.)
 - (B) Customer Eligibility Criteria, (continued):
 - (10) Service under this plan cannot be used with the following applications or services: call center environment or in connection with any similar such application, auto-dialers or any similar type of device, PBX or PBX-like equipment, data transmission equipment, Centrex service, foreign exchange service, public telephone services, ISDN services or the equivalents of any such services.
 - (11) Customers on this plan may only place as many concurrent calls as they have individual lines subscribed to under this plan.
 - (12) Term discounts are not applicable to this service.
 - (13) Customer lines associated with education institutions (colleges, Universities, etc.) or other businesses that aggregate end user traffic are not eligible for this plan. (T)

Issued: December 3, 2004 Effective: December 4, 2004

BellSouth Long Distance, Inc. KY Adm Case No. 2005-00186 KY PSC's Request for Information June 22, 2005 Item No. 2 Page 1 of 1

REQUEST: If the utility has an "unlimited" plan, are there use restrictions or other limitations on the plan? If yes, describe these restrictions and reference the utility's tariff.

RESPONSE: Each of the BSLD Unlimited Plans has certain restrictions. Each consumer plan currently restricts usage to "typical residential usage." For example, any usage above a specified threshold level is deemed not to be "typical residential calls" and is subject to a surcharge. For business plans, usage above specified levels is not permitted and a customer may be moved to another plan if his usage exceeds those levels. In addition, certain types of calls, e.g. broadcast faxing, are not permitted.

For the specific restrictions for each plan, please see the tariff pages provided in response to Request for Information No. 1.

BellSouth Long Distance, Inc. KY Adm Case No. 2005-00186 KY PSC's Request for Information June 22, 2005 Item No. 3 Page 1 of 1

REQUEST: How and when are customers or potential customers notified of the limitations on the unlimited plan? Describe the notification.

RESPONSE: BellSouth Long Distance notifies its customers of the restrictions by referring to them in advertising, by having its service representatives inform customers of them at the point of sale, and by specifically stating all restrictions in post-sales fulfillment material provided to each new subscriber. If a customer decides to cancel a plan as a result of the restrictions, he can do so without penalty at any time.

For more detail, see the attached redacted copy of BellSouth Long Distance's comments filed on July 6, 2005.

July 6, 2005

Ms. Beth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
Frankford, Kentucky 40602-0615

Re:

An Inquiry into Limitations of Use for Tariffed Services Designated or

Otherwise Referred to as Unlimited Administrative Case No. 2005-00186

Dear Ms. O'Donnell:

In accordance with the Commission's June 22, 2005, Order in the above-captioned case, BellSouth Long Distance ("BSLD") hereby files its Comments.

The Comments contain proprietary information and, pursuant to 807 KAR 5:001, Section 7, BSLD encloses its Confidentiality Petition requesting that the information set out in the petition be afforded confidential status. One copy of the proprietary information is provided to the Commission for the confidential file and ten copies of the redacted version of the filing are provided for the public file.

Since this is not an adversarial proceeding, BSLD is not serving its Comments on all the parties listed on the Commission's service list in this case. A courtesy copy of the filing is served on the Attorney General. Also enclosed is an extra copy of this letter to be stamped as received and returned to the undersigned in the enclosed self-addressed, stamped envelope.

Sincerely.

Cheryl R.Winn

Attachments

cc:

Dennis G. Howard, II

Assistant Attorney General

592078

REDACTED

601 West Chestnut Street, Room 407 Louisville, KY 40203 Email: cheryl.winn@bellsouth.com

Phone: (502) 582-1475 Fax: (502) 582-1573

COMMONWEALTH OF KENTUCKY BEFORE THE PUBLIC SERVICE COMMISSION

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AN INQUIRY INTO LIMITATIONS)	
OF USE FOR TARIFFED SERVICES)	ADMINISTRATIVE
DESIGNATED OR OTHERWISE)	CASE NO. 2005-00186
REFERRED TO AS UNLIMITED)	

CONFIDENTIALITY PETITION PURSUANT TO 807 KAR 5:001 SECTION 7

Petitioner, BellSouth Long Distance, Inc. ("BSLD"), hereby moves the Public Service Commission of the Commonwealth of Kentucky (the "Commission"), pursuant to KRS 61.878 and 807 KAR 5:001, §7, to classify as confidential the following described information:

Those numbers highlighted with transparent ink in the attachment filed with the above-referenced proposal.

The information for which BSLD seeks confidentiality relates to the numbers of Kentucky subscribers to specific BSLD long distance plans.

The Kentucky Open Records Act exempts certain commercial information from the public disclosure requirements of the Act. KRS 61.878 (1)(c)(1). To qualify for this commercial information exemption and, therefore, keep the information confidential, a party must establish that disclosure of the commercial information would permit an unfair advantage to competitors of the party seeking confidentiality if openly disclosed. KRS 61.878 (1)(c)(1); 807 KAR 5:001, §7. The Commission has taken the position that the statute and rules require the party to demonstrate actual competition and a likelihood of competitive injury if the information is disclosed.

In the present case, BSLD would suffer competitive harm if the commercial information it seeks to protect were disclosed. The information sought to be protected from disclosure is specific numbers of Kentucky customers who subscribe to certain of BSLD's long distance calling plans. Disclosure of this information would give BSLD's competitors, who consist of competing interexcahange carriers, an unfair business advantage over BSLD since they could determine the popularity of specific BSLD long distance calling plans. This information could be used by BSLD's competitors to target the marketing of their competitive services to BSLD's customer base to the detriment of BSLD. BSLD's competitors in Kentucky include AT&T, MCI and Sprint. Because this information could be unfairly used by BSLD's competitors, BSLD's long distance plan subscriber numbers should be protected from disclosure.

BSLD recognizes that this information may be helpful to the Commission.

However, to require that this information be divulged to BSLD's competitors creates substantial unfair disadvantage to BSLD. In addition, the Commission should accord confidential treatment to this information for the following reasons:

- The information as to which BSLD is requesting confidential treatment is not known outside of BSLD;
- (2) The information is not disseminated within BSLD and is known only by those of BSLD's employees who have a legitimate business need to know and act upon the information;
- (3) BSLD seeks to preserve the confidentiality of this information through all appropriate means, including the maintenance of appropriate security at its offices;

- (4) The disclosure of this information would cause competitive injury to BSLD in that it would provide BSLD's competitors with sensitive data with respect to certain of BSLD's services; and
- (5) By granting BSLD's petition, there would be no damage to any public interest in disclosure. In fact, the public would be best served by non-disclosure because competition would thereby be promoted.

For these reasons, the Commission should grant BSLD's request for confidential treatment of BSLD's subscriber base for specific long distance calling plans.

Respectfully submitted,

Cheryl R.(Winn

601 W. Chestnut Street, Room 407

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Louisville, KY 40232

Tel. No. (502) 582-1475

Harris R. Anthony

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Suite 350

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Tel. No. (770) 352-3116

COUNSEL FOR BELLSOUTH LONG DISTANCE, INC.

591938

COMMONWEALTH OF KENTUCKY BEFORE THE PUBLIC SERVICE COMMISSION

In the Matter of:

AN INQUIRY INTO LIMITATIONS)	
OF USE FOR TARIFFED SERVICES)	ADMINISTRATIVE
DESIGNATED OR OTHERWISE)	CASE NO. 2005-00186
REFERRED TO AS LINI IMITED	Ì	

COMMENTS OF BELLSOUTH LONG DISTANCE, INC.

COMES NOW BellSouth Long Distance, Inc., ("BSLD") by and through its undersigned attorneys and files the following comments in the above-captioned matter.

I. <u>INTRODUCTION</u>

The Kentucky Public Service Commission (the "Commission") has made a preliminary finding that the use of the word "unlimited" in the context of calling plans may be deceptive and unreasonable. The Commission has noted that such factors as customer notification of any limitations contained in such plans, how a company provides notice to customers of violations of such limitations and the reasonableness of the use of the word "unlimited" in promoting such plans should be considered in determining whether or not the use of the word "unlimited" in the context of a calling plan is deceptive and, therefore, unreasonable. As the Commission has properly noted, the question of whether the name of a given plan is deceptive is a fact intensive question that will vary from plan to plan. BSLD respectfully submits that, when each of the above

factors is applied to its long distance plans, it becomes evident that the BSLD's use of the word "unlimited" is properly descriptive and reasonable in all respects.

II. THE BSLD "UNLIMITED" PLANS

BSLD has been authorized to provide intrastate interLATA services in the Commonwealth of Kentucky since 2002. Since that time, BSLD has offered many new, innovative and competitive long distance services and products to both consumers and small businesses in Kentucky. As a result of BSLD's offering of long distance plans that are highly appealing to consumers and small businesses, BSLD has been very successful in the long distance market. As of May of 2005, BSLD had 306,198 consumer customers and 32,198 small business long distance customers in Kentucky.

BSLD has offered the BellSouth Unlimited plan to consumer customers since April of 2003 and the BellSouth Business Unlimited plan to business customers since November of 2003. The consumer plan has proven to be BSLD's most popular plan for residential customers, with Kentucky customers subscribing to this plan as of May of 2005. The BellSouth Business Unlimited plan has also enjoyed significant success in Kentucky, where businesses purchased it as of May. Indeed, because these two plans have been so successful, BSLD has introduced similar plans, such as the BellSouth Basic Unlimited plan for consumers and the BellSouth Business Unlimited Flex plan for businesses. These newer plans have also been very well received in the market place.

All of these plans, although they have differing eligibility criteria and pricing levels, share a common attribute: they permit virtually all of the persons who subscribe to them to make all the domestic long distance calls they wish, for one flat monthly rate. A subscriber to one of these plans, therefore, knows exactly what its domestic long distance spending will be each month, no matter how many calls he or she may make. Customers understand the value provided by these plans and subscribe to them accordingly.

Like any other interexchange carrier, BSLD incurs costs in providing all of its long distance services, including the plans discussed in these comments. By far, the biggest expenses it incurs for switched service plans like these are the incremental costs for: 1) access; and 2) switching and transporting each long distance minute of use. Since the various plans discussed herein are priced on a flat rate basis, there is a cross-over point of monthly minutes of use at which BSLD would lose money in offering these services if subscribers had levels of usage that exceeded such cross over point. For this reason, each of these plans has a tariffed usage threshold, at which point a subscriber is subject to either an additional monthly charge, or may be required to move to another plan. As an example, BSLD reserves the right to assess a subscriber to its BellSouth Unlimited plan a monthly \$50 surcharge for each month that such subscriber's number of minutes exceeds 5000. Similarly, the tariff for the BellSouth Business

¹ Each of these plans also has certain other use restrictions. Each is designed to prevent abuse of the plan. For example, the consumer BellSouth Unlimited plan prohibits any non-residential calling and calls to 900 numbers, operator services and the like. BSLD Kentucky Tariff No. 3, Section 4.2.29(B).

² In the instance of extremely high usage, BSLD also maintains the right to move such a subscriber to another of its plans.

Unlimited plan, which is priced based on flat rated per line basis, permits BSLD either to assess a \$50 per line surcharge when a subscriber's usage exceeds ten times the average usage of all subscribers to the plan who have the same number of lines or to move such customer to another plan.

In each case, the surcharge serves a number of purposes. First, it helps to discourage misuse or even fraud that would result in highly excessive usage. Second, it allows BSLD to follow the cost to cost causer principle. Those few customers who cause BSLD to incur the greatest costs are the ones subject to the surcharge. Not only does this help to assign costs on an equitable basis, it allows BSLD to maintain a lower monthly recurring charge for the vast majority of customers whose calling levels do not reach the surcharge threshold level.³ If BSLD did not assess a surcharge to its extremely high call volume customers, those additional costs would have to be passed on to all subscribers to the plans, resulting in higher rates for all customers, no matter what their usage levels. Thus, the threshold surcharges contained in BSLD's plans are designed to keep the cost of these plans as low as possible for the overwhelming majority of its customers.⁴

III. <u>DISCLOSURE OF THE PLAN RESTRICTIONS</u>

BSLD has taken every reasonable step to ensure that each of its subscribers is made aware of plan limitations prior to, during and after a purchase decision.

³ By way of comparison to the 5000 minute threshold, the average usage for customers who subscribe to the BellSouth Unlimited plan was 688 minutes per month in May of 2005 (the most recent month for which data are available). Thus, the threshold was 7.26 times higher than May's average usage level.

⁴ See Section IV, infra.

All advertising of BSLD's long distance plans, including print, radio and television⁵, discloses the relevant terms and conditions for the particular plan being discussed. For example, in the case of the BellSouth Unlimited plan, all print advertising specifically states that persons who make more than 5000 minutes of calls a month will be subject to a \$50 surcharge or moved to another plan. Similarly, the print advertising for the BellSouth Business Unlimited plan states that a customer whose call volume exceeds ten times the average of all customers under the plan with the same number of lines will be subject to a \$50 per line surcharge or moved to another plan. Examples of such advertising are attached to these comments as Exhibits 1 and 2.6 In the same way, if a potential customer goes to the BellSouth web site for information about any of these plans, the surcharge threshold, along with all other terms and conditions, is disclosed. A sample web page containing these disclosures is attached hereto as Exhibit 3.

When a customer calls a BellSouth Business call center and decides to order one of the business plans, the BellSouth service representative is required to disclose the specific plan's terms and conditions prior to completion of the sale. One of those terms that must be disclosed is the usage threshold surcharge discussed above. A consumer customer who calls a residential calling center is told that the consumer "unlimited" plans are for "typical residential usage." Accordingly, if a consumer customer who receives a warning letter stating that he has exceeded the threshold calls the BellSouth business office

⁶ The same kinds of disclosures are made in the advertising for other BSLD plans, such as the BellSouth Basic Unlimited plan.

In the case of radio and television advertising, because of time and space limitations, there are specific disclaimers that note that certain restrictions apply to these plans.

and demonstrates that his calling was of a residential nature, BSLD will not apply the \$50 surcharge. A copy of the consumer and small business scripts for these disclosures are attached hereto as Exhibits 4 and 5.

As a post sales safeguard, designed to ensure that every customer who subscribes to any BSLD plan, including the BellSouth Unlimited plan, the BellSouth Business Unlimited plan, and all of their variations, is informed of their specific plan's terms, each such customer receives "fulfillment" material within one to two weeks after placing his order. This material consists of a letter confirming that the customer has ordered the service in question, describing the benefits of the plan and setting forth, in detail, the plan's pricing and all other terms and conditions. The usage threshold and associated surcharge are specifically set forth in this documentation for each and every customer who subscribes to an "unlimited" plan. A sample of this fulfillment material is attached here to as Exhibits 6 and 7.

Finally, it must be noted, of course, that all of these plans' terms and conditions, including the usage thresholds and surcharges, are included in BSLD's Kentucky tariffs and its interstate Pricing and Service Guides.

From the preceding discussion, it becomes readily apparent that BSLD fully discloses any "limits" to its plans, including its "unlimited" plans, to all customers before, during and after the customer decides to subscribe to one of these plans. Moreover, even if a particular customer somehow did not appreciate the consequences of these "limits" prior to subscribing to one of these plans, the customer is permitted to cancel the service at any time without

penalty.⁷ And, since, as discussed below, a customer always receives notice that he or she has exceeded the relevant usage threshold before BSLD bills the surcharge to the customer or moves the customer to another plan, the customer can make an informed decision, based on his or her expected future usage levels, as to whether or not to cancel the service without ever being assessed the usage threshold surcharge.

IV. BSLD'S CUSTOMER EXPERIENCE

customers who subscribe to one of its "unlimited" plans. The average usage for consumers who subscribe to the BellSouth Unlimited plan is minutes, while the average usage for subscribers to the BellSouth Business Unlimited plan is minutes. Further, as discussed in more detail below, out of a total Kentucky consumer "unlimited" plan base of as of May of 2005 (the most recent month for which BSLD had data), customers in that typical month received a warning letter or were assessed a usage threshold surcharge. Of those, thirty voluntarily moved to another BSLD plan. Furthermore, no business customers received a letter and none was assessed a surcharge or moved to another plan in May. The overwhelming majority of subscribers to these plans, therefore, is never affected by the usage thresholds. For those few who may be affected, BSLD has put in place a notification system that ensures that no customer is assessed a surcharge without advance notice and an opportunity to

Or, as described above, a consumer customer can demonstrate that his calling is "typical residential usage."

reduce his or her calling volume, or to move, without penalty, to a more appropriate plan, or even to another carrier.

In the case of a consumer who exceeds the threshold, BSLD sends that customer a letter reminding him of the plan's usage threshold. That letter also reiterates that if the customer does not reduce his call volume below 5000 minutes a month, he will be subject to the \$50 surcharge. Only if this customer's usage remains above the threshold in the next billing period is the surcharge applied. A business customer whose usage exceeds the relevant threshold is, with one exception, subject to a similar process. Those business customers that consistently exceed the threshold are, after notice, moved to another plan rather than assessed a surcharge. Copies of these notice letters are attached hereto as Exhibits 8 and 9. As a result, BSLD never assesses a usage threshold surcharge to any customer or moves a customer to another plan without first informing the customer that his usage has exceeded the threshold and warning the customer that, if his usage is not reduced to a level below the relevant plan's threshold, he will be subject to the surcharge⁸ or moved to another plan. In this way, each customer has the opportunity to reduce his call volume, or move, without penalty, to another, more suitable plan, or even to another carrier if he so chooses.

The notification processes discussed above, as well as the fact that the usage thresholds are set at a level many times the average usage of customers to these plans, explain why, in May, out of all of the customers who have

⁸ Again, a consumer customer can demonstrate that his usage is "typical residential usage" and thereby avoid the surcharge.

subscribed to one of these plans in Kentucky, only consumer and no business customers had usage so high that they received a warning letter. Further, in that same month, only consumer and no business customers, were assessed the surcharge or moved to another plan. In other words, only customers, out of a base of were in any way affected by the usage threshold. This means, that for of the subscribers to these plans, no call volume limits or restrictions applied. Thus, the experience of of the subscribers to these plans is that BSLD's plans really are, for all practical purposes, "unlimited."

COMMISSION FACTORS

As explained above, BSLD's "unlimited" plans provide customers with prior notice of the usage thresholds and advance notice before any surcharge or move is applied. Over %% of its Kentucky subscribers in May did not exceed the usage threshold and those customers received the capability of making all the long distance calls they wished to make. For these customers, these plans are "unlimited." For the %% of customers who exceeded the relevant threshold for their particular plan in May, BSLD provided them with at least one month's prior warning that, if they don't reduce their call volume, they will be subject to the surcharge or moved to another plan. Only customers, or %% of the base, were assessed a surcharge in May. And even those few customers, like all the others, had been conspicuously informed of the usage threshold and surcharge through advertising, point of sale disclosure, and post-sale fulfillment material and had been previously warned that their usage was above the

threshold level. Given all these factors, it was reasonable for BSLD to use the term "unlimited" in its plan names.

VI. CONCLUSION

BSLD's use of the term "unlimited" in its plan names is neither deceptive nor unreasonable. BSLD has set the usage threshold for its plans so high that, in a typical month, the threshold comes into play for only "" of its "unlimited" subscriber base. In other words, for the remaining "" of these customers, the plans have been "unlimited." Furthermore, the terms, conditions and limitations of these plans have been disclosed to customers in advertising, at the point of sale and in material received by the customers after they have subscribed to one of these plans. The surcharge is never assessed without a prior warning and an opportunity for the customer to reduce his usage or to move to another plan, or even to another carrier without any penalty whatsoever.

Except for the few customers who knowingly continue to make calls at usage levels that exceed the relevant threshold, even after they have been warned that a surcharge will be applied, the plan has provided Kentucky customers with exactly what it promised: all the domestic calling they wish to make for a flat rate monthly recurring charge.

Under these circumstances, it is neither deceptive, nor unreasonable for BSLD to use the word "unlimited" in its plan names.

For the reasons set out above, BSLD respectfully requests that the Kentucky Public Service Commission issue an order finding that BSLD's use of the term "unlimited" in the names of its long distance services is neither deceptive nor unreasonable.

Respectfully submitted this day of

Cheryl (R.)Winn

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P.O. Box 32410

Louisville, KY 40232

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Harris R. Anthony Vice President & General Counsel 400 Perimeter Center Terraces Suite 350 Atlanta, GA 30346

Tel. No. (770) 352-3116

COUNSEL FOR BELLSOUTH LONG DISTANCE, INC.

592077

Exhibit 1 Consumer Advertising

>> Control. Convenience. All in one calling plan.

Sample A. Sample 123 Main Street Apartment 23A Any City, Any Town 12345-6789

Dear Sample:

Your phone could be doing so much more for you. So why not put it to work? With the BellSouth® Complete Choice plan, you get the features you need for greater control over your calls. Best of all, it gives you the freedom to do the things you want without being interrupted.

The Complete Choice plan makes it easier to manage how hard your phone works for you. Add or change features as much as you like at no extra cost, making your phone more useful than ever.

As a Complete Choice customer, you're eligible for \$5 monthly savings when you select additional services such as BellSouth Internet Services, Digital TV service, and Cingular Wireless.

Enjoy \$25 cash back with BellSouth' Unlimited Plan for long distance:

Here's a way to get some extra spending money. You'll get \$25 cash back' by adding the BellSouth' Unlimited Plan for long distance along with Complete Choice. Plus, enjoy a \$10 monthly savings on each additional BellSouth service you add.

Sincerely, Kim S. Stritehead

Kim S. Whitehead

Vice President, Consumer Segment Marketing

PS: It's time your phone put in a full day's work. Make it happen with the BellSouth Complete Choice plan today and get the features that really fit your life.

Enjoy complete control.

Call 1.866.543.1340 or visit bellsouth.com/completechoice

Please see reverse side for details.



The BellSouth Complete Choice plan is available to residential customers only. Features must be compatible and are subject to availability. Some features require additional equipment/services.

*BellSouth Unlimited Plan for long distance available only to BellSouth Complete Choice plan customers. Domestic residential voice usage only, Callers under this plan must dial 1+area code+domestic number.
Usage in excess of hipical residential usage, which is presumed to be 5,000 minutes/month, is subject to additional \$50 fee. Other terms, conditions & restrictions apply, Taxes, fees & other charges, including
Universal Service Fund, apply, Long distance provided by BellSouth Long Distance, Inc.

*Complete Choice plan customers can get a \$25 cash-back coupon with new purchase of a domestic BellSouth Unlimited Plan for long distance. Qualitying service that is disconnected and re-established during promotional period not eligible for cash back. Check to be sent 4-6 weeks after receipt of coupon to customers who retain qualitying service. See coupon for redemption details. Other restrictions apply. Offer ends 4/30/05.

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Exhibit 2 Small Business Advertising

>> Building a business is hard. Building a bundle to fit your communications needs isn't.

XXXXXXXX Company Name 123 Main Street Extra long address AnyCity, AT 12345-6789 Save XX% a year* BeliSouth® Internet Answersth bundle Unlimited Local
 Unlimited Long Distance BeliSouth® FastAccess® Business DSL

PLUS get a \$50 per line bill credit And a \$25 VISA" Gift Reward"

Dear Contact Name,

Starting your own business means handling every aspect to ensure your success. BellSouth understands. That's why we thought you'd want to know about BellSouth Answers bundles for Small Business. Whatever else is on your to-do list, at least getting your communications solution can be easy — and easy on your budget, too.

Here are just two of many bundle choices. Or call us for a custom solution.

BellSouth Classic Knowers bundle

SXX ICX per month for the Tirst Nite !

Ballsouth Internet Kirtwers bundle

SXXXX per mondifier the first line

Start with BellSouth® Classic Answers³⁴ which includes BellSouth® Complete Choice for Business. You'll get unlimited local and long distance, plus your choice of helpful calling features, like Caller ID and Call Forwarding, at one low monthly rate. Need Internet, too? Add FastAccess Business DSL and you'll never tie up your phone line while you're online. Plus, you'll have the speed you need for downloads, attachments and more. Also, BellSouth® FastAccess® Business DSL Plus available with speeds up to 2x faster than regular DSL Internet service. See enclosed brochure for more details and choices. (Offers require term agreements.)

Get what you need and get off to a great start.

Connect your business with BellSouth reliability. Only we can offer all the services and value you need with the simplicity of one bill from one source. Call us. We'll help you build the right bundle and answer your questions, 1.8XX.XXXX.XXXX.

Vice President of Marketing, Small Business Services

P.S. Need something different? BellSouth can customize a bundle that's right for your business. CALL US TODAY at 1.8XX.XXX.XXXX or visit belisouth.com/smallbusiness.

This certificate entitles

Company Name

to \$50 Bill Credit/per line and a \$25 VISA® Gift Reward."

Start saving today! call 1.866.XXX.XXXX



"Savings based on comparison of purchase of Internet Answers bundle with term agreements vs. purchase of individual services with no term agreements. Savings and pricing for locations in other states (cities) may differ. Other conditions will apply.

term agreements. Savings and pricing for locations in other states (cities) may differ. Other conditions will apply:

**\$50 per line bill credit and \$25 WFCRT Gift Reward are available to new qualifying BellSouth business customers in certain areas who
subscribe to a 12-month local service term agreement; annual billing must be equal to or less than \$36,000 yearly. New customers are
subscribe to a 12-month local service term agreement; annual billing must be equal to or less than \$36,000 yearly. New customers are
defined as not having previous service with BellSouth 10 days prior to new service connection date. Customers who receive bill credits under
defined as not having previous service with BellSouth from a Business terms plans or programs. Reward will appear as a
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The VFGRI the customer's couple of the business name. The Visca debit card will be sent to customers and viscal the customer's couple of t

TTRate is for the Internet Answers bundle and includes CCR, Unlimited Long Distance, FastAccess Business DSL Requires 36-month to agreements for BellSouth* Complete Choice* for Business and FastAccess Business DSL Fundamentals packages.

Features must be compatible & are subject to availability. Some features require additional equipment/services. Caller ID require compatible display unit. Caller ID blocking is available, so some calling names and numbers may not be displayed, long distan compatible display unit. Caller ID blocking is available, so some calling names and numbers may not be displayed, long distan expanded local calling rates may apply for Call Return and Three-way Calling. Free line connection offer valid 4/1/04—12/31/04.

expanded local cating rates may apply for Call Return and Three-way Calling. Free line connection offer valid 4/1/04–12/31/04.

*Unlimited Long Distance plan evaliable only to customers with Complete Choice for Business and is not available to customers with PBX.

*PAX:**History of the Calling of the Call

un or router and \$50 activation foe required for service; plus \$14.95 shipping charge for BellS

Orders must be issued during the promotion dates starting 6/7/04 through 9/30/04. New fastAccass Business DSI orders only One rebate coupon for \$50 Cash Back and modern/Wreless router (\$100 Value). Equipment and activation rebate instructions provided in self-install little coupon for \$50 Cash Back and modern/Wreless router (\$100 Value). Equipment and early countries believed that early address. Customer or by e-mail for professional installations. Rebate coupon for online orders will be sent to customer's believed the coupon e-mail is sent must sign and return completed rebate coupon within 90 days from equipment ship date for Self Install or date rebate coupon e-mail is sent to customers. Outcomers will receive a check for a completed coupon for \$50 Cash Back offer within 60-90 days of BellScattlife received of country.

The modern/wireless router will be a credit on BellSouth bill within 2 billing cycles after BellSouth's receipt of property completed coupon. Equipment rebote requires 12-month commitment. The following early termination fees apply to modern/router: 0-6 months — 100% of rebote amount: 7-12 months — 50% of rebote amount. BellSouth may supply refurbished moderns or routers. Applicable taxes and fees will be based on the full price of all products and services. Customers who bring their own CPE are not eligible for the modern/wireless router.

FastAcoses Business DSL service and speed options not available in all areas. Actual speeds based on DSL sync rate may vary, BellSouth imposes a Regulatory Cost Recovery Fee of \$2.77 per month, not reflected in the priose quoted above, to offset regulatory charges and costs imposes a Regulatory Cost Recovery Fee of \$2.77 per month, not reflected in the priose quoted above, to offset regulatory charges and costs incurred in complying with regulatory obligations, including the recovery of the Federal Universal Service Fund charge and other costs of accomplying with orders affecting BellSouth's provision of broadband. The Regulatory Cost Recovery Fee is not a tax or charge imposed by a government entity.

BellSouth reserves the right to discontinue offers at any time. Applicable taxes and fees will be based on the full price of products and services and no taxes or fees will be credited to the amount of any bill reward. Charges may apply if terminated early, additional terms and conditions may apply to all offers. Services available where facilities permit in BellSouth service areas. Call for details.

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Exhibit 3 Sample web page

HUNOSTIETO

change service | establish service | moving?

residential small business large business my account about us but but status service BellSouth us needs

>> BellSouth® Unlimited Plan

The BellSouth Unlimited plan lets you:

- one low monthly price Call anywhere in the United States at any time for
- Enjoy no per minute rates
- Get \$25 cash back and be automatically entered for a
- chance to win \$10,000!
- Save \$10 per month each on Cingular Wireless®, BellSouth Answers® DIRECTV® service, and Internet service with

This plan is available to our BellSouth® Complete

Choice® plan customers. Choose this plan if you have BellSouth Complete Choice and don't want to

worry about per minute long distance rates.

*Long Distance Terms and Conditions Sweepstakes Rules

BellSouth Unlimited Plan*

Select state:

Order Now

- Current Customer
- New to BellSouth

Plan Advisor

Need help choosing a plan? Try the Plan Learn more >> Advisor.

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To Print: Click Here or Select File and then Print from your Browser's menu.

BellSouth® Unlimited plan

Terms and Conditions

BellSouth® Unlimited Plan

The BellSouth® Unlimited Plan for long distance is for domestic residential voice usage only and only available to BellSouth® Complete Choice® customers. Callers under this plan must dial 1+ area code + domestic number. International calls extra. Usage in excess of typical residential usage, which is presumed to be 5000 minutes per month, will be subject to an additional fee of \$50. Other terms, conditions & restrictions apply. Taxes, fees & other charges, including Universal Service Fund, apply. Call detail not available with this plan.

BellSouth Unlimited Plan \$25 Cash Back promotion

\$25 cash back coupon to residential customers with new purchase of a domestic BellSouth Unlimited Long Distance Plan by August, 31, 2005. See coupon for redemption details. Check to be sent 4-6 weeks after receipt of coupon to customers who retain qualifying service. Offer excludes customers moving existing qualifying services to a new service address and customers moving from one BellSouth Unlimited Long Distance Plan to another such plan. Other conditions apply. Offer may not be combined with other promotional offers on the same services. Offer may be modified or withdrawn at any time without notice. Long distance services provided by BellSouth Long Distance, Inc.

Pricing and Service Guide

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Exhibit 4 Consumer Disclosure Script

Consumer:

Domestic Unlimited
Point Of Sale
Disclosure Script BellSouth Long
Distance

'Mr./Ms. Customer, this plan is for typical residential use for domestic calls. Call detail will NOT be provided on your bill with this plan. You must dial 1+ the area code + the telephone number in order for your call to be included in this plan. When making international calls, a Wireless Termination fee may apply. You will receive a statement of these and other terms and conditions for your BellSouth Long Distance service within the next two weeks. This information is also available by calling 1.866.248.3443.'

Exhibit 5 Small Business Disclosure Script

(Detariffing)

Wrap-Up Statements that must be used verbatim at the end of the call:

Mr/Ms Customer, the domestic calling plan (and, if applicable, your toll free plan) you have selected will be charged in billing

receive terms and conditions for your BellSouth Long Distance services within the next two weeks. This information is also) and your international plan will be charged in billing increments of (

available by calling 866-248-3443.

- You MUST include in the wrap up statement if previously not covered with the customer Per minute rate, MRC or MMC, and billing increments for the domestic calling plan Per minute rate, MRC or MMC, and billing increments for the international calling plan
- Per minute rate, MRC, NRC and billing increments for toll free. Note Unlimited plans exceptions
- MRC & NRC for 1+ and toll free features
- Promotion terms and conditions
- Term Plan Agreement terms and conditions

For Business Unlimited, you must include the following in the Wrap-Up Statement if not previously covered with the customer:

The Unlimited calling plan cannot be used for placing calls to online services, Internet access services, or broadcast facsimile

services or for any services that do not involve a person-to-person conversation or voice-only calls. If the customer's total Unlimited long distance usage is excessive on any line (10 times the average per line usage of all customers on this plan subscribing to the same number of lines), the Customer may be subject to an additional fee of \$50.00 for each line on the

Exhibit 6 Consumer Fulfillment Material

MODULE LIBRARY: BS_MOD - BellSouth LD Copy Modules MODULE name("ERCDBASUTC") Rev("2, "M.Bilkhu", "05-10-2005"")

DESCRIPTION **SEGMENT 1 of 1:** "Unlimited Savings Plan T&C"

"4EASUREMENTS:

name("ERCDBASUTC default segment") auto(NA / Height) size(7.500, 1.660) origin(0.000, 0.000)

SOURCE:

psq("BS001463")

The BellSouth* Unlimited plan is for typical domestic residential voice usage only. Callers must dial 1+ area code + 7-digit telephone number for the call to be included without an additional charge in the BellSouth Unlimited plan. Call detail is currently not available with this plan. Customers must be subscribers to BellSouth Long Distance as well as a subscriber to the Company's affiliated local exchange carrier's switched access line(s). The Customer must also receive billing for each of these services from the Company's affiliated local exchange carrier. This plan is not available to customers with more than three telephone lines. All lines added to the plan raust be physically located at the same residential address. Customer lines associated with educational institutions, (colleges, universities, etc.) are not eligible for this plan. Unlimited plan usage does not include multi-party conference calls, calls to 500 numbers, directory assistance, calling card, operator services, international calling and toll free calling services. If the Company determines that usage under this plan is not consistent with typical Residential Customer usage as described hersin, the Customer will be subject to an additional fee of \$50.00* per month or offered an alternative plan at the Company's sole discretion. For the purposes of this plan, usage of more than 8,000 minutes per month shall be considered not to be typical residential usage. Customers who no longer meet these eligibility requirements will not be eligible for this plan and will be contacted by the Company and offered an alternative plan. Taxes, fees and other charges, including the universal service fund, apply. Long distance services are provided by BellSouth Long Distance, Inc. © 2003 BellSouth Corporation. All trademarks and service marks contained herein are cwined by BellSouth Intellectual Property Corporation.

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Exhibit 7 Small Business Fulfillment Material

MODULE LIBRARY: BS_MOD - BellSouth LD Copy Modules

MODULE name("EBDUNLTDTC") Rev("5, "M.Bilkhu", "11-11-2004"")

DESCRIPTION "SBS Bus. Unlimited Plan T&C"

name("EBDUNLTDTC default segment") SEGMENT 1 of 1:

auto(NA / Height) size(7.500, 1.097) origin(0.000, 0.000) MEASUREMENTS:

psg("BS001288") **ESOURCE:**

Requires subscription to BellSouth ** CompleteChoice ** for Business and a local service term agreement. Callers must dial 1 + telephone number for a domestic call to be included without an additional charge. BellSouth Long Distance, Inc. must be selected as both the local toll and interlata toll carrier for all of the customer's lines (up to a maximum of 12) at a single location and on a single billing account. Call detail is not provided. Use of PBX, PBX-like equipment, auto-dialers, and calls to on-line service, broadcast fax transmissions & data usage traffic are prohibited under this plan. If usage exceeds by 10 times the average usage of all customers on this plan subscribing to the same number of lines, the subscriber may be charged an additional fee of \$50 per month per line, or may be required to change to another plan. Unlimited plan usage does not include multi-party conference calls, calls to 900 numbers, directory assistance, calling card, or operator services. Additional charges apply for International calls. Long distance service is provided by BellSouth long Distance, Inc. Services subject to terms and conditions. Taxes, fees and other charges, including Universal Service Fund, apply. All trademarks and service marks contained herein are the property of BellSouth Intellectual Property Corporation.

Page: 1

Exhibit 8 Consumer threshold notice letter

Month Day, Year

Customer Name Customer Address City, State Zip

Re: TELEPHONE NUMBER

Excessive Usage

Dear Customer Name,

Thank you for being a valued BellSouth customer. You've chosen one of our most popular long distance plans – the BellSouth® Unlimited Plan.

In listening to our customers, BellSouth developed the BellSouth® Unlimited Plan to meet the needs of customers looking for one flat monthly fee for unlimited residential voice calling. In order for us to be able to provide this plan to all of our customers at a competitive price, the plan provides that this plan is for typical residential use. Under this plan, usage up to 5,000 minutes a month is presumed to be typical residential use. Calls under this Plan are not restricted to voice usage, therefore other calls such as dialing the Internet or any other types of nonvoice calls could increase your monthly usage. Customers exceeding this usage threshold may be subjected to an excessive usage charge on their service. Specifically, customers exceeding 5,000 minutes of use monthly may be subject to an excessive usage fee of \$50 per month. Alternatively, these customers may be required to change to another calling plan.

Our records indicate that you have been using the BellSouth® Unlimited Plan in excess of the threshold described above. If it is likely that your usage will continue at these levels, please log on to www.bellsouth.com or contact our specialty center toll free at 1-866-222-2086 and we will be happy to assist you in selecting a plan that better meets your communications needs. For example, our Nickel Value plan offers intrastate and interstate domestic long distance at a low per minute rate of \$.05. This Plan also has a low Monthly Recurring Charge of \$4.95.

If you continue to make calls under the BellSouth[®] Unlimited Plan in excess of the usage threshold noted above, and we do not hear from you to change to a plan that is better designed to accommodate your calling patterns, a \$50 excessive usage fee may be assessed on your account.

Sincerely,

Jack Todd Director, Consumer Services

Exhibit 9 Small Business threshold notice letter

MODULE LIBRARY: BS_MOD - BellSouth LD Copy Modules

MODULE

name("EBUNLIMIT8") Rev("3, "M.Bilkhu", "08-25-2004"")
"Bus. Unlimited Ltr 8 Misuse-Voice Letter 1"

DESCRIPTION

VARIABLE 1:

Intf("ABEBULIMIT8")

SEGMENT 1 of 1:

name("EBUNLIMIT8 default segment")

MEASUREMENTS:

auto(NA / Height) size(7.500, 5.133) origin(0.000, 0.000)

RESOURCE:

psg("BS001247")

Thank you for being a valued BellSouth Small Business customer. You're enrolled in the BellSouth® Business Unlimited Plan for long distance.

In listening to our customers, BellSouth developed the Business Unlimited Plan to meet the needs of customers looking for one flat monthly fee for unlimited long distance business calling. In order for us to be able to provide this plan to all of our customers at a competitive price, the plan includes certain restrictions, including that it not be available for resale and that customers exceeding a certain usage threshold may be required to move to a different long distance calling plan. Specifically, customers exceeding 10 times the average usage of other customers on this plan can be required to change to another calling plan. These terms of service were explained in the customer information material you received shortly after your service subscription.

Our records indicate that your usage under the BellSouth Business Unlimited Plan is greatly in excess of the threshold described above. Your current usage is 999,999.9 minutes of use against the current threshold of 1999,999.9 MINUTES OF USE. Accordingly, please contact us toll free at 1-999-999-9999 and we will help you find a plan that meets your communications needs. For example, our Package Minutes plan offers buckets of 500 - 5,000 minutes at competitive prices. We also offer competitive pricing on our BellSouth Business Class Long Distance plans.

Unless a significant decrease in your usage occurs or if we do not hear from you by Month DD, CCYY your calling plan will be changed to The BellSouth Long Distance 5,000 Package Minutes plan.

Please call us today to find the long distance plan that may be better suited for your business needs. We will also be happy to discuss other products and services that may benefit your small business. Thank you for your attention to this matter.

Sincerely,

BellSouth Long Distance

Page: 1

BellSouth Long Distance, Inc. KY Adm Case No. 2005-00186 KY PSC's Request for Information June 22, 2005 Item No. 4 Page 1 of 1

REQUEST:

If third parties (agents, telemarketers, consignees, etc.) market, advertise, or otherwise offer end-users the utility's unlimited plan, explain how those "marketers" are required to verify compliance with the notice requirements.

RESPONSE: Third parties who market BSLD's services are required to make the same Customers who disclosures as BellSouth's employee sales representatives. purchase BSLD's services through a third party receive the same fulfillment information as those who purchase directly from BellSouth. See Response to Request for Information No. 3.

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BellSouth Long Distance, Inc. KY Adm Case No. 2005-00186 KY PSC's Request for Information June 22, 2005 Item No. 5 Page 1 of 1

REQUEST:

Assuming a customer has subscribed to an "unlimited" plan that has use limitations, is the customer notified when the limitations are exceeded? If yes, how is the customer notified?

RESPONSE: A BSLD unlimited plan customer who exceeds the excessive usage threshold is sent a letter reminding him of the threshold and warning him that if he exceeds the threshold in a following month, he will be assessed the surcharge or moved to another plan. The same information is also provided to the customer via a bill message. If a residential customer exceeds the threshold in a subsequent month, he is assessed the surcharge for that month. If a business customer exceeds the threshold in a subsequent month, he may be moved to an alternative plan in that month. No customer is assessed a surcharge or moved to another plan without first receiving a warning letter and having the opportunity of reducing his usage, moving to a more suitable plan, or moving to another carrier.

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BellSouth Long Distance, Inc. KY Adm Case No. 2005-00186 KY PSC's Request for Information June 22, 2005 Item No. 6 Page 1 of 1

REQUEST: How and when are customers notified that changes have been made to the plan?

RESPONSE: Customers are notified of certain changes to an unlimited plan, such as any rate increases or changes to usage threshold levels either by direct mail or a bill message. Customers may obtain additional information by calling a 1-800 number or by checking for postings on the Company's internet site. Notification of other changes is provided to customers via postings on the Company's internet site.

BellSouth Long Distance, Inc. KY Adm Case No. 2005-00186 KY PSC's Request for Information June 22, 2005 Item No. 7 Page 1 of 1

REQUEST: Are customers able to check the number of minutes they have used in order to determine if they will exceed the plan's limitations?

RESPONSE: No. But if a customer does exceed the threshold he always receives a warning letter and a bill message advising that he has exceeded the threshold. No surcharge is applied or plan changed until the customer exceeds the threshold again in a subsequent month.

BellSouth Long Distance, Inc. KY Adm Case No. 2005-00186 KY PSC's Request for Information June 22, 2005 Item No. 8 Page 1 of 1

REQUEST: Explain why the utility markets, names, or describes a plan as "unlimited" when limits on the plan exist.

RESPONSE: BSLD's unlimited plans provide 99 plus percent of its customers with the ability to make all the calls they want for one flat rate. As explained in greater detail in BellSouth Long Distance's Comments, only a handful of BSLD's customers ever exceed the usage thresholds. And, of this small number, only those who continue to exceed the threshold are ever assessed a surcharge or moved to another plan.

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BellSouth Long Distance, Inc. KY Adm Case No. 2005-00186 KY PSC's Request for Information June 22, 2005 Item No. 9 Page 1 of 1

REQUEST:

Explain how the utility ensures that the unlimited plan is offered and the rates, terms, and conditions of service are applied without discrimination as required by KRS 278.170(1).

RESPONSE: BSLD has a formal, mechanized process that identifies all customers whose usage exceeds the relevant thresholds. Each of those customers who has exceeded a threshold for the first time is both sent a warning letter and receives a bill message. Each class of customers who exceed the threshold a second time is treated in the same manner: a residential customer is assessed a surcharge, while business customers are moved to another plan.

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BellSouth Long Distance, Inc. KY Adm Case No. 2005-00186 KY PSC's Request for Information June 22, 2005 Item No. 10 Page 1 of 1

REQUEST: Provide summary records of all complaints received by the utility regarding any

unlimited plans offered in Kentucky since January 1, 2001. Include the date that the complaint was opened, customer class, description of complaint, description

of complaint resolution, and date that the complaint was closed.

RESPONSE: See attached summary.

BellSouth Long Distance, Inc. KY Adm Case No. 2005-00186 KY PSC's Request for Information June 22, 2005 Attachment to Item 10

Complaint Opened	Class	Complaint Description	Resolution	Date Closed
10/09/03	Residential	Customer claimed that she should have unlimited plan but was being billed for a different plan which has a higher charge.	Customer given partial credits for difference in what being billed and should have been billed under unlimited plan.	2/6/04
1/23/04	Residential	Customer received toll charges for internet use. Customer claimed that she was advised her calling plan included internet dial up.	Customer received credits for toll charges incurred while she was not subscribed to BSLD.	1/28/04
02/10/04	Residential	Customer billed for unlimited plan when in denial state.	Customer requested to be disconnected and was issued a one-time credit as a courtesy.	3/12/04
3/12/04	Residential	Customer's bill higher than usual. Customer claimed he should be on unlimited but the rep indicated that customer had requested to be removed from unlimited on a certain date. Customer indicated that he had requested to be removed at a later date.	Customer given credit for calls in question.	3/15/04
5/4/04	Residential	Customer unable to use call forwarding feature with unlimited plan.	Service rep explained to customer that call forwarding was unavailable at that the time with unlimited but would be in near future. Rep offered to contact customer when feature was available.	5/13/04
11/4/04	Residential	Customer switched her PIC to a different carrier and cancelled unlimited plan with BSLD but continued to be billed for BSLD unlimited service for 4 months after canceling plan because her LPIC remained on BSLD.	Customer received credit for months billed after cancellation.	11/05/04
1/5/05	Residential	Customer complained that unlimited plan was sold to her as unlimited calling but Customer received a letter she is limited to 5000 minutes a month.	After several unsuccessful attempts to contact customer to explain, a letter was sent to customer asking her to contact the service rep. The letter also explained that the terms and conditions were mailed in the welcome package when the customer subscribed to the service. The terms and conditions of unlimited were also included again in this letter.	2/04/05
1/28/05	Residential	Customer supposed to be on unlimited plan but has received bills that are higher than the unlimited plan.	After unsuccessful attempts at contacting customer, a letter was sent to customer asking that the customer contact the customer service rep to try to resolve the issues with the account.	2/23/05
2/1/05	Residential	Customer had been on unlimited plan for 3 months but the 4th month was higher due to excessive use charge. Customer claimed he entered into an agreement for "unlimited" nation-wide long distance coverage.	After service rep attempted unsuccessfully to reach customer, a letter was sent to customer requesting that he contact the service rep to discuss his concerns. The letter stated that the terms and conditions were sent with the welcome package when customer subscribed to the unlimited service. The terms and conditions were also included again in this letter.	2/4/05
07/07/05	Residential	Customer complained that she changed from BST Area Plus plan to BSLD unlimited plan and incurred excessive usage surcharge.	Credits were issued for excessive usage surcharge and customer was returned to BST Area Plus plan.	7/22/05
7/13/05	Residential	Customer complained that he was never informed that he might be subject to an extra \$50 if he went over a set amount of minutes.	Company will provide customer with the terms and conditions information he was previously provided.	Still in progress